



**roughdraft**  
REFRESHING IDEAS

We are Creative Designers  
Brand Tinkers and Web Developers

Advertising, Websites & Design + Print

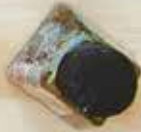
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## WHO WE ARE

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We are designers and creative team. Multiplicity raises success, and from the word go our talented team is equipped to not only implement, but exceed expectations and deliver a game shifting smash factor.

We create beautiful brands, bespoke websites and cloud platforms that empower our clients, create results, and help them grow.



# OUR SERVICES

We are **creative** tinkers of beautiful brands and engaging **solutions**.

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## BRANDING, IDENTITY & STRATEGY

Brand Identity & Experience  
Digital Strategy & Growth  
Logo, Branding & Collateral



## DESIGN & INTERACTION

Digital & Print Design  
User Interface & Experience  
Icons & Animations



## WEBSITES & APPS

Bespoke Websites  
E-Commerce & Apps  
Digital Marketing & SEO

## OUR CLIENTS

We work with clients from all business sectors to create amazing results.

We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over the country.



## **THE CHAMELEON AFFECT**

The strength of RoughDraft lies in the team's ability to place themselves in the shoes of a client and its customers. No two clients are the same. And this challenge is what makes our work so diverse.

We change and adapt to the demands of selling brands to people in some of the most diverse cultural mixes in the world.



## **TEAM**

There is nothing that can accurately define our team but to create new inspirational creations when it comes to the word art.

Our creative wizards are more comfortable with imagination and with themselves, and you can best witness this show of mental playfulness at our brainstorming sessions with our limitless thoughts and ideas which are always unusual and new.

## OUR CLIENTS



A horizontal blue brushstroke graphic with a textured, hand-painted appearance. The text 'OUR CREATIVE WORKS' is centered within the stroke in a white, uppercase, sans-serif font.

OUR CREATIVE WORKS



**Heliett**  
**Kilombero Rice**

**Super Aromatic**

**2KG**

EACH PORTION (60 g) CONTAINS:				
KILOJOULES	SUGARS	FAT	SATURATES	SALT
237 kJ	0 g	0.13 g	0 g	0.02 g
3%*	0%*	0%*	0%*	<1%*

\*OF AN ADULT'S GUIDELINE DAILY AMOUNT

QR CODE

SERVING SUGGESTION

Financial package  
Zimbabweans

**Phoenix**  
ATHLETICS CLUB

2014

YOUR GUIDE HAPPY SHOPPING

**Spree**

LINGERIE SHOPPING SPREE  
10 sexy, lovely finds

YOUR GUIDE TO PERFECT HAIR STYLE

\*WIN a fabulous iPhone 4S

\*Makeover SPECIAL  
HOW TO LOOK YOUR BEST RIGHT NOW!

**astro mobile**  
life expressed  
Purified Water

300 ml

Chartered Institute of Management Accountants

**CIMA**

**CIMA CERTIFICATE IN BUSINESS ACCOUNTING**

EXAMS TECHNIQUES FOR ALL LEVELS ACCOUNTING

HOW TO IMPROVE EXAM PREPARATION AND PERFORMANCE

FREE OF CHARGE

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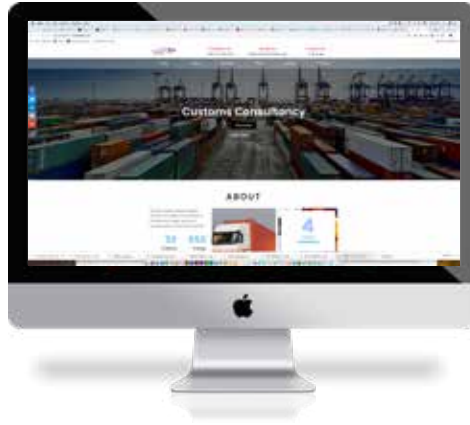
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[www.compadvertising.co.zw](http://www.compadvertising.co.zw)

## LET'S GET STARTED

We know you have something great and we'd love to get involved.

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Whether you want to work on branding and identity, a bespoke website or cloud platform, we're all about exceptional results. Let's get started today.

🕒 [Let's talk \(+263\) 864 4 289 598](tel:+2638644289598)

✉ [design@roughdraft.world](mailto:design@roughdraft.world)

🌐 [www.roughdraft.world](http://www.roughdraft.world)



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